



Rally Racers



AIM: To win the Rally Racer Trophy. This motorsport themed event puts planning, marketing and communication as well as driving skills to the test in a fast and frantic team event as points are awarded for the successful management of a racing team throughout the season.

FORMAT: Based on a giant digital Scalextric track, the session is a high adrenaline race activity. Each team starts with a set budget for developing their racing strategy. Throughout the session, teams will have to decide how to spend their money. Costs will include the cars, practice sessions, development time, repairs and accidents as well as fines for breaking the rules! However teams can also increase their financial resources by securing sponsorship for their team, taking out a loan, gambling on race outcomes or winning races.

ACTIVITIES: There will be up to four races throughout the session, with team members taking it in turn to race and with the team's best driver entered for the Grand Prix Finale. In between racing, each team has to develop a business plan, put together a sponsorship bid and coach their team members in successful race strategy. At the end of the session, all skills are put to the test in the Rally Racer Grand Prix Finale.

TIMINGS: Half day or evening

LOCATION: Centres or hotels with adequate racing space (approx 30ft x 20ft/10m x 7m).

DRESS: Casual

COSTINGS: £1750 for up to 12 participants

Prices exclude VAT and travel

£125 per additional participant

Facilitation, if required, is charged at £1050 (half day) and £1900 (full day)