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**PRESS RELEASE
15 November 2006**

For Immediate Release

Fresh Tracks Sponsor Leaders In London Summit 2006

**The International Leadership Summit
28 Nov - 1 Dec 2006, Central Hall Westminster, London**

Fresh Tracks are delighted to be named as a sponsor of what is undoubtedly *the* Business Leadership events of the year - the Leaders In London Summit 2006.

Fifteen of the world's most inspirational and influential leaders are gathering in one place at one time, including: *Larry Bossidy, Sir Richard Branson, Gen Colin Powell, John Kotter, Sir Alan Sugar, Ricardo Semler, Kjell A. Nordström, Sir Bob Geldof, Tim Collins, Scott Bedbury, Penny Streeter, Dan Pink, Renée Mauborgne, Baroness Susan Greenfield and Charles Dunstone.*

Taking the view that outstanding teams must be led by inspired leaders, Fresh Tracks have chosen to sponsor this Summit because it's the only event of its kind in the UK this year, delivering sound leadership insights from a selection of the world's truly great leaders.

Lunch With Sir Bob Geldof

Fresh Tracks are also proud to sponsoring a private lunch with Sir Bob Geldof for which a number of places are available. Interested parties should note that numbers are strictly limited and will be issued on a first come first served basis.

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Notes To The Editor:

Should you have any further queries about this release in particular or about Fresh Tracks in general, please do not hesitate to see <http://www.freshtracks.co.uk/> or contact Fresh Tracks direct on 01920 822 220.

Fresh Tracks were established in 1991 - one of the most established companies within their sector – and offer bespoke team building programmes, motivational activities and event and conference management solutions. Recent clients include T-Mobile, Coco Cola, AXA, The British Embassy and the Department for Culture, Media & Sport.

For further information and to download the Leaders in London brochure please see:

<http://www.freshtracks.co.uk/pdf/leadersinlondon.pdf>