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For Immediate Release

Taking Fresh Tracks In Client Satisfaction

Always looking to improve every aspect of their operation, corporate event and team building specialists Fresh Tracks have recently been conducting research on the quality of their services.

On completion of any event, be it a traditional conference or a bonding session on the quad bikes, or even taking part in a 'Chocolate Challenge™' which involves pounds of chocolate and loads of laughs, it has long been a feature of the Hertfordshire based firm to present clients with an in-depth questionnaire canvassing their opinion but recent findings have displayed an abundance of pleasing data.

Throughout many industries, client satisfaction questionnaires have tended to be ignored or if completed at all, provide an opportunity for the disgruntled to air their grievances and in the most belligerent way possible. But what the Fresh Tracks findings have shown could not have been any more different.

Based on everyone who has completed a questionnaire during the year of 2006, 100% of clients – many of them household names - stated that a Fresh Tracks event met or exceeded their expectations. As if that wasn't testament enough, a further 100% said that they would be happy to re-appoint Fresh Tracks in the coming months and refer their details to a friend or colleague. Indeed, 93% of Fresh Tracks clients stated that support and management of the activity was excellent.

But although these findings may make for pleasant reading, Fresh Tracks Managing Director Dan Collins is keen to play down their significance. 'Although these conclusions are extremely welcome, and I would like to thank all of our clients who have been kind enough to say such wonderful things, I would like to re-assure everyone that no one involved in Fresh Tracks is complacent and we will continue looking to make improvements wherever possible'.

To find out for yourself why clients have been so impressed with Fresh Tracks contact them today on telephone: 01920 822 220 or visit their www.freshtracks.co.uk where there is also a chance to view some of the company's many testimonials from their satisfied clients.

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Notes To The Editor:

Fresh Tracks were established in 1991 - one of the more long standing companies within their sector – and offer bespoke team building programmes, motivational activities and event and conference management solutions. Recent clients include T-Mobile, Coco Cola, HM Department for Culture, Media & Sport.