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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Collins Grandson facilitates Staff Conference

Herbert Collins 1885 - 1975, founder of Swaythling Housing Society, would have looked down on his legacy with a sense of pride and a wry smile last week. In 1925 he invested £200 along with three others to build affordable homes to let in post-war Southampton. Now, 82 years on Swaythling Housing Society has joined forces with Parkside Housing Group and Drum Housing Association to form Radian Group Limited, with over 15,000 properties in its portfolio and approaching 1000 employees.

Many of these employees met for the first time on May 2nd at a staff conference facilitated and managed by Fresh Tracks, a training and events company founded by Herbert Collins's grandson, Dan Collins.

"Despite having hosted conferences and events for leading businesses and numerous other housing organisation's, the Radian Conference was a very special day for me" said Fresh Tracks founder Dan Collins. "I've always been immensely proud of my grandfather's work, both as an architect and social landlord and I'm delighted to be contributing to that same organisation in the 21st century".

Lindsay Todd, Chief Executive of Radian said "The day was a great success, not only were we able to launch the vision for Radian, we have also come away as a more cohesive team with many new relationships having been established. Thanks to Fresh Tracks the day was not only informative but also great fun and highly motivating for all who attended".

Fresh Tracks specialise in arranging inspiring and motivational conferences for the housing sector and count Southern Housing Group, Ability Housing and London and Quadrant amongst their loyal clients. A Fresh Tracks conference is unique in its form; presentations are kept to a minimum and replaced by individual and group participation. The Radian Conference kicked off with an icebreaker which explored delegate's unique talents and interests. The audience was seated not in rows but around tables in peer groups so that they could put faces to names and exchange ideas, after a morning focused on the organisation's future the afternoon involved a high energy business simulation in which the teams competed to produce the most viable, profitable and appealing box of chocolates.

"A really great day" commented one of the participants "I discovered talents I didn't know existed in my colleagues and myself."

Fresh Tracks programmes are based around having fun. Experience has proved that when a team has fun, it becomes more effective and relationships grow stronger.

When individuals feel valued, they are more committed, as a result, workflow improves and staff turnover decreases.

Ends

Note to editors:

Should you have any further queries about this story in particular or about Fresh Tracks in general, please do not hesitate to see <http://www.freshtracks.co.uk/> or contact Fresh Tracks direct on 01920 822 220.

Fresh Tracks were established in 1991 based in Standon, Herts - one of the most established companies within their sector – and offer bespoke team building programmes, motivational activities and event and conference management solutions.

Radian - At the start of 2007 Swaythling Housing Society joined forces with Drum Housing Association and Parkside Housing Group to form Radian. Together they own and manage 15,000 homes across seven counties, and, via Turnstone Support, provide care services to 300 adults.

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