



PO Box 101  
Ware  
Hertfordshire  
SG11 1WA

Tel: 01920 822 220

Email: [michael.roadnight@freshtracks.co.uk](mailto:michael.roadnight@freshtracks.co.uk)

Web: [www.freshtracks.co.uk](http://www.freshtracks.co.uk)

**PRESS RELEASE**  
**13 September 2006**

For Immediate Release

**Chocolate Anyone?**

UK based Team Building, Motivational Activities and Event Management specialists Fresh Tracks are giving away Free chocolate to any client who commits to putting on an event with them in the forthcoming twelve months. Would you like some?

Hertfordshire, UK September 5, 2006 -

Hertfordshire based team building, motivations and event management specialists Fresh Tracks, famed for the creation of the original chocolate team building event the 'Chocolate Challenge™' have come up with a novel way of attracting business; they are giving away even more chocolate!

The company recognise that for many companies getting around to arranging an away day or even a conference can be an onerous task and one that is regularly put on the back burner. By asking clients who are committed to putting on an event in the forthcoming twelve months to complete an enquiries form on the company website, Fresh Tracks will supply a selection of free chocolate. As if this wasn't incentive enough, Fresh Tracks will also give the company concerned all the support that is needed to ensure that their team building, away day or conference will be an unmitigated success.

And it would appear the initiative is proving to be very popular amongst both existing clients and newcomers alike. As Fresh Tracks Director Dan Collins is quick to acknowledge, 'the idea isn't just an attempt to crystallise a company's forthcoming plans it also reminds everyone that Fresh Tracks are committed to providing fun and innovative solutions – both of which are extremely important to us and what we have based our reputation on'.

For your chance to receive some free chocolate, simply visit the Fresh Tracks website and click on the Enquiries link and complete the form. Whilst online why not have a look at the wide selection of exciting and innovative team building events that are available including the 'Chocolate Challenge™' although sadly for chocoholics, technology hasn't yet advanced to allow the free sample being available on your PC screen!

#####

**Notes To The Editor:**

Fresh Tracks was established in 1991 - one of the more long standing companies within their sector – and offer bespoke team building programmes, motivational activities and event and conference management solutions. Recent clients include T-Mobile, Coco Cola, HM Department for Culture, Media & Sport.

Should you have any further queries, please do not hesitate to see [www.freshtracks.co.uk](http://www.freshtracks.co.uk) or contact Fresh Tracks direct on 01920 822 220.